

Golam Asad Pias

Product Manager | FinTech, SaaS & AI-Driven Platforms | Remote Digital Banking, Wallets & Payments Specialist | 6+ Years of Experience

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Professional Experience

Product Manager

Brain Station 23 | Jan 2023 – Present | Remote/UK

- Defined strategy & roadmaps for digital banking, wallet, and remittance solutions.
- Partnered with design, engineering & business teams to deliver user-centric features.
- Managed global Agile teams with async workflows and ceremonies (standups, sprint planning and reviews, retros), AI-assisted prototyping & Use case writing (Created user stories, case diagrams, and wireframes using Figma & Lucidchart to align stakeholders and dev teams).
- Researched fintech & SaaS trends to ensure competitive positioning.

Achievements:

- Launched **13+ FinTech products** (eWallet, Neo Banking, Digital Banking, LOS, Cross-Border, AML/TMS, E-KYC, Portfolio Management).
- Improved predictability by introducing **epic → feature → user story → story point** standard.
- Facilitated feedback loops with design & dev teams, ensuring iterative improvements

Senior Business Analyst (Enterprise Client – Fortune 100)

Brain Station 23 | Jul 2020 – Dec 2022 | Remote/USA

- Directed enterprise AEM operations across **38 countries**: governance, localization, release coordination.
- Designed global workflows, presented demos, managed UAT & stakeholder reviews, and navigated constructive feedback loops with engineering and business teams across time zones..
- Partnered on GA & GTM integrations and budget strategy.

Achievements:

- Released 65 multilingual websites across 38 markets.
- Built L&D portal, reducing affiliate onboarding time by 70%.

Business Analyst

Brain Station 23 | May 2019 – Jun 2020 | On-site/Dhaka

- Gathered/analyzed requirements into BRDs & workflows, authored SoWs.
- Supported purchase order management for Bangladesh and Germany operations.

Achievements:

- Translated complex technical workflows into business-friendly documentation.
- Delivered multiple SoWs that improved project clarity and execution.

Team Lead, PR & Content

Bproperty.com Ltd. | Apr 2016 – Apr 2019 | On-site/Dhaka

- Managed campaigns, brand representation, and stakeholder communication.
- Supervised content quality control and upload workflows for property data.

Team Lead, Merchant Services & Content

Zero Gravity Ventures Ltd. | Jun 2012 – Mar 2016 | On-site/Dhaka

- Oversaw merchant onboarding, vendor relations, and catalog management.
- Ensured quality control and accuracy in daily operations.

Education

MBA, American International University-Bangladesh (AIUB), 2016

BBA, American International University-Bangladesh (AIUB), 2012

Technical Tools

- Product/Collaboration: Jira, Confluence, Notion, Trello, Figma, Miro, Lucidchart
- Analytics/Data: Google Analytics (GA4), Google Tag Manager, BigQuery
- CMS / Platform: Adobe Experience Manager (AEM)
- Payments/FinTech: Payment gateway integrations, FX routing partners
- AI & Productivity: ChatGPT, Cursor AI, Napkin AI, Grok, Lovable
- Communication: Slack, MS Teams, Zoom

Global Experience

Countries Served

USA, UK, Canada, Mexico, Brazil, Argentina, Australia, Belgium, UAE, Saudi Arabia, Pakistan, Turkey, Hong Kong, Taiwan, India, Bangladesh, Malaysia, Singapore—and other APAC, LATAM & EMEA markets.

Industries

FinTech (banking, wallets, payments, LOS, AML/TMS), Healthcare (AEM content ops, analytics), Retail (e-commerce, marketplaces), and Real Estate (fractional ownership, property platforms).

References

References will be provided upon **discussion**.